

Figure 3.2 Herzberg's two-factor theory

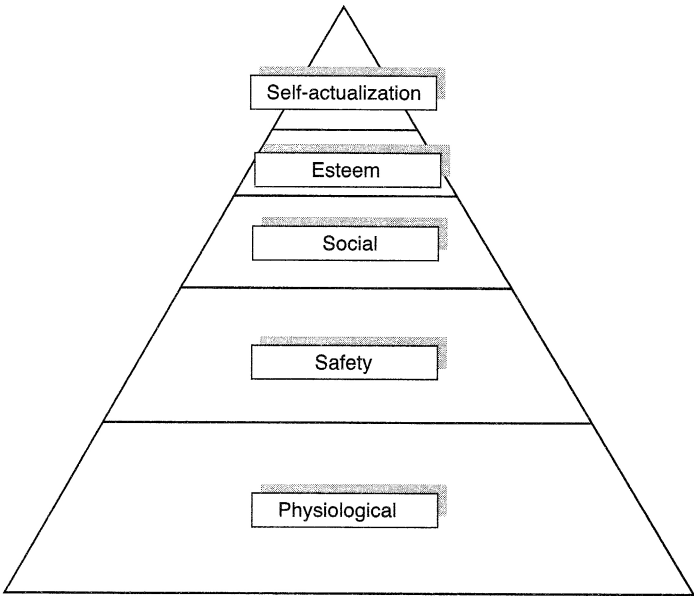


Figure 3.1 Maslow's triangle